

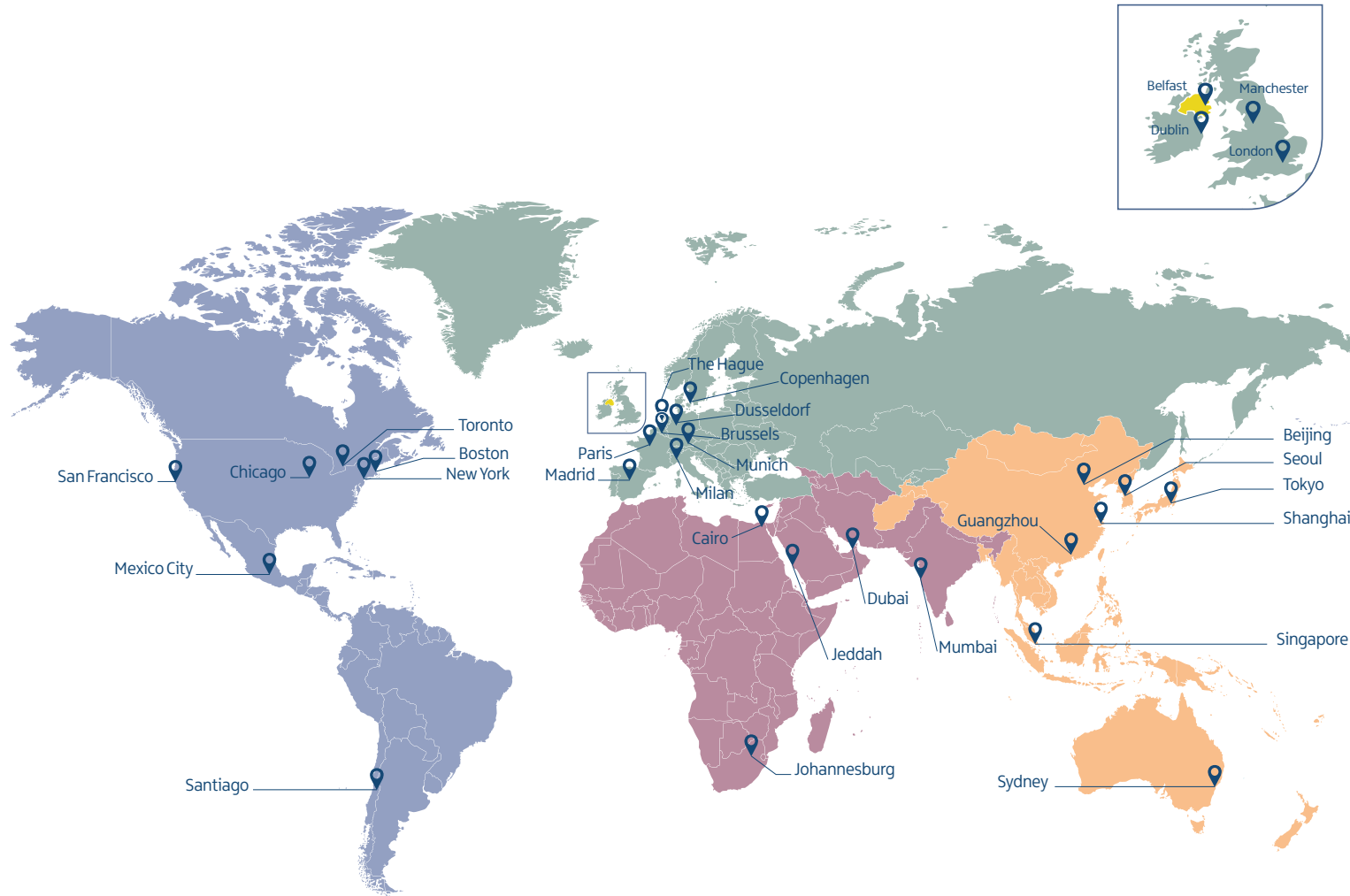
An aerial photograph of Belfast, Northern Ireland, showcasing a mix of historic and modern architecture. In the foreground, the grand St. Andrew's Cathedral with its prominent green dome is visible. Behind it, the modern, glass-clad Grand Central skyscraper stands out. The city extends to the horizon under a clear blue sky.

Northern
Ireland

This is Northern Ireland


Belfast

Invest Northern Ireland Global Offices



Northern Ireland Quick facts

- Located between mainland Europe and the US, Northern Ireland is ideally situated for access to key markets across GB, the Republic of Ireland, Europe and USA.
- Northern Ireland is part of the UK, but also shares a land border with the EU (Republic of Ireland).
- Following the UK exit from the EU, Northern Ireland enjoys unique tariff-free access to GB and the EU, two of the world's largest markets.
- Population 1.9 million.
- Capital city – Belfast.
- Three airports – regular direct flights to the UK and Europe.
- Under 2 hours by road or rail from Belfast to Dublin, the capital of the Republic of Ireland.
- 100 gigabyte per second telecoms link between Northern Ireland, Europe and North America.



FinTrU has around
1,200 employees based in
Derry~Londonderry and Belfast

‘Our expansion in the North West is a significant step which will see FinTrU grow to over 1,500 employees in Northern Ireland and significantly increase our competitiveness, catapulting us into a new era of business growth.’

Darragh McCarthy
Founder & CEO
FinTrU

Education

Northern Ireland has the best performing education system for primary maths in Europe, and the sixth best in the world.

Students consistently outperform other UK regions at GCSE and A-Level (high school leaving).

A network of regional colleges with enrolment of almost 111,000 students, provides professional and technical programmes.

Colleges and universities work closely with industry to ensure a pipeline of suitably skilled people.

The region has a strong international focus and attracts large numbers of overseas students to study at its universities, boarding schools, vocational colleges and English language schools.

Assured Skills Academies
Companies looking to expand across borders won't find anything in Europe quite like Northern Ireland's Assured Skills Programme. This is a fully-funded, pre-employment training programme that guarantees incoming companies can secure the right talent with the right skill sets.

With direct input from participating companies and in collaboration with Northern Ireland's colleges, newly arriving operations can hit the ground running. The Academy Model is flexible and has been used to help companies recruit new staff in areas such as software development, data analytics, cyber security and financial management.



Queen's University Belfast

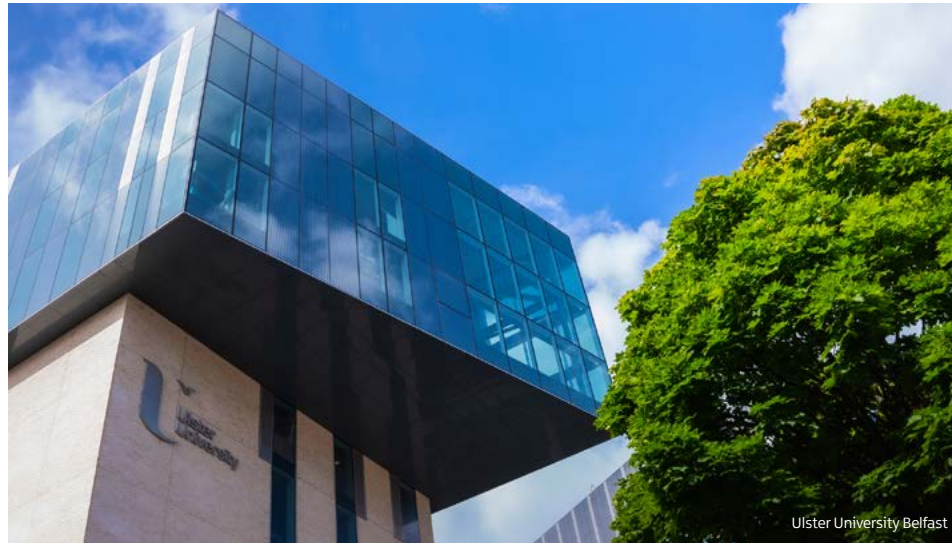


Ulster University Belfast

'The well-educated, young and diverse workforce in Northern Ireland will provide us with the skills and expertise needed to increase the breadth and depth of our in-house technical expertise.'

Simon Gallagher
Managing Director
eSmart Networks

Northern Ireland is home to two world-class universities



Ulster University

Ulster University is Northern Ireland's largest university, with over **27,000** students.

Its new Belfast campus is one of the largest higher education capital builds in Europe.



Over 42% of Northern Ireland's workforce have a degree level qualification.

Queen's University Belfast

Queen's University Belfast is over 175 years old; it is a member of the **Russell Group** of 24 leading UK research-intensive universities and ranked in the top 140 in the world for graduate prospects.



Joint 1st in the UK for research intensity.

Research and Development and Innovation

Northern Ireland has a number of globally recognised, technology related university research centres. It is also benefitting from a package of investment of £1.3 billion from four City and Growth Deals.

These significant deals will help strengthen the region's expertise in priority clusters, including life and health sciences; advanced manufacturing and engineering; agri-tech and digital, ICT and creative industries.

This investment will create global centres of innovation excellence. They will provide opportunities for businesses, located both in and outside Northern Ireland, to collaborate with and tap into the world-leading expertise of the universities to create breakthrough technologies, products and services.



Queen's University Belfast



Over 85% of Northern Ireland university research is world-leading or internationally excellent. (Research Excellence Framework 2021)



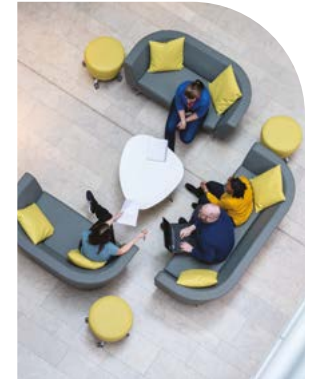
Queen's University Belfast

Location of Choice

Over 1,200 international companies have invested in Northern Ireland.



70% of new inward investors reinvest.



Northern Ireland is home to one of Europe's most business friendly cities of its size.



"Whilst we examined other locations across Europe, Northern Ireland was a logical choice for our first Centre of Excellence, given its reputation as a thriving technology centre and concentration of global software companies, universities and talent."

Richard McLaughlin
Senior Director Software
Engineering and Site Lead
Optiva

Cost Competitive

Fiscal Environment

- 25% Corporation tax: lowest in the G7

Research & Development

- Patent Box
Corporation tax of 10%.
- R&D Tax Relief
20% HMRC R&D Expenditure Credit

For every £1 spent on R&D, real cost to company can be 41p

'The supply of talent in Northern Ireland, particularly at graduate level, is impressive and, coupled with the support from **Invest NI** and the **Department for the Economy**, it makes this region highly attractive to a global company like **Citi** seeking the best location for growth.'

James Bardrick
Country Officer
Citi



Citi, Belfast



Derry ~ Londonderry

Operating costs are around 33% less than Dublin, 57% less than London, 61% less than New York and 69% less than San Francisco.

According to an international survey, Belfast is the top UK location with the lowest living costs for international employees.



Office rents in Northern Ireland are 58% lower than Dublin, 60% lower than New York and 76% lower than London.



Technology

Northern Ireland has one of the fastest growing tech clusters in the UK.

Technology

Northern Ireland has a strong base of software engineering skills that has supported the development of a number of business clusters including cyber security; telecoms, mobile and data networks; AI and data analytics; IT and cloud services; fintech, govtech and sportstech.

Northern Ireland is one of FT fDi Intelligence's Top 15 Digital Economies of the Future.

Cyber Security

Northern Ireland is the #1 international investment location for US cyber security firms. Leading US cyber security companies including **Rapid7**, **WhiteHat Security**, **Anomali** and **Proofpoint** have opened operations in Northern Ireland.

CSIT, the Centre for Secure IT at **Queen's University** Belfast is the UK Innovation Knowledge Centre (KC) for secure information technologies.

'We are excited by the software engineering skills on offer in Northern Ireland, from graduate level upwards, which will enable us to develop a centre of engineering excellence and strengthen our competitive advantage in global markets.'

Erik Reeves
CTO
Anaqua



Tech Talent

We have expertise in the fast growing areas of data analytics, AI, mobile apps and immersive technology.

Software Development

Belfast is Europe's leading FDI destination for new software development. Investors include - **Allstate**, **CyberSource** (a Visa company), **Fujitsu**, **TSYS**, **BT**, **Commscope** and **WANdisco**.

Financial Services Technology

Northern Ireland supplies sophisticated software for the world's major financial institutions. Our cluster includes multi-nationals such as **Citi**, **TP ICAP**, **CME Group**, **FinTrU** and **Fidessa** as well as local companies such as **FD Technologies**.



Belfast is the world's top city for fintech inward investment.



'Our new hub will provide us with cutting-edge tech expertise to support future growth. Belfast has a wealth of tech talent and we're excited to be establishing a permanent base in such a vibrant city.'

Nick Beighton
CEO
ASOS

Professional & Legal Services

Northern Ireland has a depth of skills available in accountancy, auditing, consultancy, legal and tech for professional services.



The “Big 4” accountancy houses, **EY, PwC, Deloitte** and **KPMG** have all located their UK delivery centres in Northern Ireland.

Top legal firms including **Allen & Overy, Baker McKenzie** and **Herbert Smith Freehills** are among those who have discovered the wealth of talent available in Northern Ireland.



PwC in Northern Ireland is PwC UK’s fastest-growing UK region and its largest regional office outside London.

‘We considered a number of location options. Northern Ireland stood out for the great calibre of the available people, combined with cost competitiveness and geographical convenience.’

Graeme Johnston
Partner
Herbert Smith Freehills

Advanced Manufacturing & Engineering

Northern Ireland has a strong engineering heritage with an international reputation.

Our companies develop innovative components for the aerospace, automotive, technology, energy, renewables and space sectors.



We make 40% of the world's tracked mobile stone crushing and gravel screening equipment.

Belfast-based **Artemis Technologies** has recently launched the world's first commercially viable zero-emission 100% electric workboat foiling vessel, 'Pioneer of Belfast', and range of workboats. These deliver energy-savings of up to 90% compared to conventional diesel workboats.



An integral part of one the world's largest designers and manufacturers of aero structures for commercial and defence aircraft, **Spirit AeroSystems Belfast** has a long and established history of aircraft innovation.



Northern Ireland company Wrightbus introduced the world's first hydrogen-powered double deck bus.

Life & Health Sciences

Northern Ireland is a hub for cutting-edge research and innovation in the field of life and health sciences.

There is expertise in precision medicine & diagnostics, medtech, digital health, artificial intelligence & analytics and clinical trials. Key companies include the **Almac Group, Randox, Norbrook, Armstrong Medical, CV6, and Terumo BCT.**



Faculty of Medicine, Health and Life Sciences,
Queen's University Belfast

'The quality and availability of specialist skills here and the strong links we have forged with **Queen's University** were key factors when we chose Northern Ireland as the location for this project.'

Dr Robert Ladner
CEO
CV6



Faculty of Medicine, Health and Life Sciences,
Queen's University Belfast



Precision Medicine Centre of Excellence

This £10 million initiative from Invest Northern Ireland and **Queen's University** Belfast has created an internationally-accredited laboratory focusing on diagnostics that can be used to predict a cancer patient's response to treatment. This allows potentially costly drugs to be used more effectively.



Faculty of Medicine, Health and Life Sciences,
Queen's University, Belfast

Food & Drink

Northern Ireland's food & drink producers are dedicated to traceability and passionate about quality.

Our food and drink products are available in more than 70 countries.

Food and drink in Northern Ireland is the region's largest manufacturing sector.



'We can tell a story about where our food comes from. The food that comes from Northern Ireland is pure, natural and very high quality.'

Chris Elliott
Founder, Institute for Global Food Security
Queen's University Belfast



Bushmills Distillery, Antrim



Bushmills Distillery is the oldest licensed whiskey distillery in the world.



Northern Ireland has a global reputation for food safety.

Pioneering research is being carried out at **Queen's University Belfast's Institute for Global Food Security**, a centre which advises the UK and other governments on food safety.



Enniskillen Hotel, Fermanagh



Northern Ireland was
the key location for
HBO's Game of Thrones.

Creative Technology

Northern Ireland is a region rich in creativity that enjoys a global reputation for innovation.

From award-winning film and television productions, to the development of smart e-learning solutions and transformative mobile and web content.

A flourishing animation sector is supported by specialised courses in computer animation for games, VFX, feature and TV animation.

HBO's blockbusting Game of Thrones was filmed in Northern Ireland. Other big name companies such as **Netflix**, **Universal Pictures**, **BBC** and **Disney** have chosen Northern Ireland for recent productions.

Northern Ireland film, *an Irish Goodbye*, won an Oscar for best live action short film and a BAFTA for best British short film.

Innovation

Northern Ireland has a rich heritage of innovation.



Titanic, the largest and most luxurious passenger ship of its time, was designed, built and launched in Belfast.



In 1917, Harry Ferguson patented the technology that led to the modern tractor.



John Boyd Dunlop invented the pneumatic tyre in Belfast in 1888.



Lord Kelvin, the father of modern science, was born in Belfast in 1824.



The portable defibrillator was designed in Northern Ireland in the 1960s by Professor Frank Pantridge.

The tradition continues with innovation in the fields of fintech, mobile telecoms, cyber security, digital imaging, AI, remote sensors and hydrogen.



Digital Catapult, Belfast



We discover planets

Cameras designed and manufactured in Belfast by **Andor Technology**, an Oxford Instruments company, were used by a team of UK, Swiss and French astronomers in the discovery of two new Jupiter-sized planets.

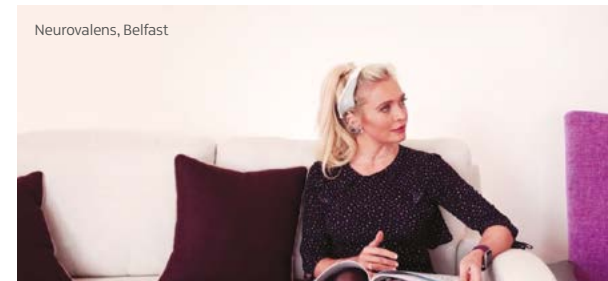


Newry-based **STATSports** is a worldwide leader in sports performance monitoring technology, with elite teams globally using its 'Apex Pro' system.



STATSports, Newry

Neurovalens, Belfast



Northern Ireland firm **Neurovalens** developed Modius SLIM, wearable technology which can modify metabolism rates, appetite and fat storage.



Northern Ireland

A great place to live

Research shows Northern Ireland people are the happiest in the UK

- Low crime rate
- Stunning scenery
- Historical landmarks
- Excellent schools
- Friendly people
- Top tourist attractions
- Vibrant hospitality sector
- Rich arts and culture
- Fabulous beaches

Invest Northern Ireland is the region's economic development agency.

It helps new and existing businesses to compete internationally and attract new investment to Northern Ireland.

investni.com/InternationalBusiness

LONDON | MANCHESTER | DUBLIN | BRUSSELS |
DUSSELDORF | MUNICH | MADRID | PARIS | MILAN |
COPENHAGEN | THE HAGUE | BOSTON | NEW YORK |
CHICAGO | SAN FRANCISCO | LOS ANGELES |
MEXICO CITY | SANTIAGO | TORONTO | DUBAI |
JEDDAH | JOHANNESBURG | CAIRO | MUMBAI |
SINGAPORE | SHANGHAI | BEIJING | GUANGZHOU |
TOKYO | SYDNEY | SEOUL

